



NINJA University Startup Development Program in Ethiopia 2023 -CHALLENGE and CREATION Competition-

SEPTEMBER , 2023

JAPAN INTERNATIONAL COOPERATION AGENCY (JICA)
MINISTRY OF INNOVATION TECHNOLOGY (MINT), ETHIOPIA



NINJA University Startup Development Program in Ethiopia 2023

CHALLENGE and CREATION Competition



**ENKOPA
SUMMIT**

October 12
October 13

ADDIS ABABA, ETHIOPIA

**Deadline: 20th September 12am
For Students**



Contact number :
0987377763,0934824675



Register Here



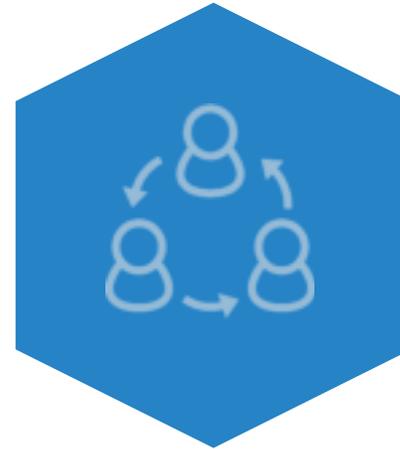


Benefits

4 Benefits the selected startups can receive!

7 Startups Pitch opportunity

Pitch in Enkopa as selected Ethiopian startups and matching with investors and companies



50 startups Business Development



Getting an opportunity of 4 days Mini-MBA training and learn how to develop business and how to pitch your business by professionals

7 Startups Marketing opportunity

Creating marketing opportunities in the worldwide event
Advertising your business in a startup-pod of Enkopa



50 startups Connecting important stakeholders



-Getting a free-ticket to Enkopa and expand connection to important stakeholders (Abroad investors and big companies etc.)
-Being entitled to utilize the Hub provided by MInT

What is Enkopa



MIInT and JICA will invite 50 Students to Enkopa (Addis Ababa, October 12nd -13rd October, 2023) Website: <http://www.enkopasummit.com/>

- Enkopa will launch Ethiopia Largest all-inclusive event on enter innovation, do-ers, tec experts, policy makers, startups, coders, investors to transform Ethiopia Tech Landscape
- It is where thought leaders, creators, innovators and makers gather to discuss and challenge new ideas, showcase new products and identify future opportunities.
- 7 students will get to join Enkopa to pitch their start up and a startup pod. And all 50 students will join Enkopa and boost networking among startups, global investors, inventors & corporations round the world

Enkopa 2023 website:

Enkopa Summit



— About Enkopa

Innovate, collaborate, and create at Enkopa Summit.

Welcome to Enkopa Summit, Ethiopia's largest and most exciting entrepreneurship, innovation, and tech event! Our summit brings together dreamers, thinkers, innovators, doers, tech experts, policy makers, startups, coders, investors, and academia, all focused on transforming Ethiopia's tech landscape. With exciting panel discussions, expert presentations, startup corners, and hacking sessions, Enkopa Summit is the perfect platform to boost networking among startups, global investors, inventors, and corporations, while promoting entrepreneurship, technology, and innovation. Join us and be a part of the limitless opportunities that await in the world of tech!

[Buy Ticket Now →](#)



[Why Enkopa - Enkopa Summit](#)

Marketing opportunities



7 Selected students will get a dedicated publicity space at n Enkopa named "Startup Pod" where you can advertise your business on the spot to companies and investors!



Referral Picture For "Startup Pod"

Mini-MBA Training



50 Selected students will get an opportunity of 4 days Mini-MBA Training in Addis Ababa.

- ① **Mini-MBA only for AASTU students(4days, Place: AASTU) between 26th, 27th, 28th and 29th Sep.**
- ② **Mini-MBA for other all students (4days, Place: MInT) 24th, 25th 30th Sept and 1st Oct**



Business development

Process between the design of business idea, a test of the market, refining the product/ services and demonstration of business idea, Product Market Fit (PMF), how to make a strong team, leadership, marketing, advertisement etc.



Financial knowledge

Startups and the tax system, startup finance (private equity, loans from banks, fundraising, and negotiating etc.), how to pitch effectively to investors, process of incorporation etc.



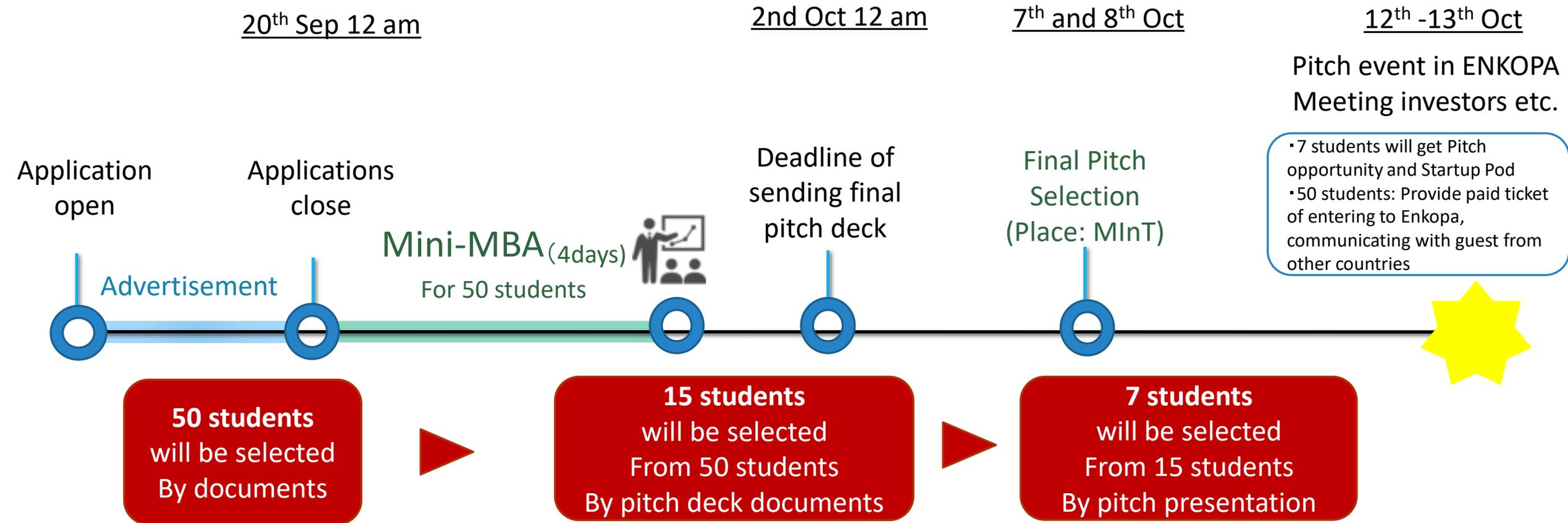
Pitch Skills

Improving pitch skills for final selection and participating at Enkopa

Selection Process



Applicants will be selected as follows, and finally 7 students will be chosen.



Schedule



Close of application

20th September

12:00 am

Mini-MBA (4days) for 50 Startups

- 1) For AASTU students: 26th, 27th, 28th and 29th Sep (Place: AASTU)
- 2) For Other all students: 24th, 25th, 30th Sep and 1st Oct (Place: Place: Ministry of Innovation and Technology)

Deadline of sending final pitch deck (Choosing 15 startups from 50 startups)

2nd Oct 2023

12:00 am

Final Pitch Selection
(Choosing 7 startups from 15 startups)

7th and 8th Oct 2023

Place: Ministry of Innovation and Technology office

ENKOPA

12nd and 13rd 2023

(Place: Addis Ababa, Ethiopia)

Document Criteria



50 Startups: Startups who receive 4 days of mini-MBA training must meet the following criteria.

- The applicant must have agreed to the content of the training and submitted the application.
- Innovative idea should be technology-based
- Be willing to disclose their name, affiliation, their business, etc.
- 1 person per startup
- Already have a business plan or are in the process of preparing to start one.
- Must be a student including bachelor, master, or PhD student. (excluding a high school student) *government and private universities, Technical college.

Targeted sector



Preference would be given to startups' innovative solutions which are in line with the sectors prioritized in the national development plan of Ethiopia, such as:

- Agri-Tech: Smart Agriculture, Smart Irrigation etc.
- Digitalization in ICT: Digitization of analogized payment, data storage systems, e-commerce, Health-tech and other IT products/services etc.
- Tourism-Tech: e-Tourism, VR-Tourism, Hotel etc.
- Manufacturing-Tech: Productivity by using robotic, textiles technology, processing etc.
- Mining-Tech: Mining supports areas of innovation

How to apply



Please do three things to apply the program!

- 1) Fill questions up in [this application form](#).
- 2) Upload the following two documents in the application form
 - Student ID (Picture)
 - Pitch deck document of your business (The pitch document will be used for the interview selection stage too) →If you do not know "Pitch Deck", please check [this website](#) and create it. Please submit as PDF or PowerPoint file.

Application will be closed at 12:00am on 20th September 2023

Notes 1



Allowance and accommodation :

(1) For students who live in outside of Addis Ababa:

-We can provide the transportation fee for flight or public transportation fee for 4 days of Mini-MBA and 2 days of ENKOPA only if you provide us a receipt. (Only you live in out of Addis Ababa at the present and need to commute to Addis Ababa because of this training). But we can only cover one round trip amount and you must stay in Addis Ababa till the training is finished.

[What we can cover]

- accommodation (we will book)
- lunch (only for 4 days of Mini-MBA, not for Enkopa)
- transportation fee (necessary of submitting receipt)
- a little fixed amount of allowance for breakfast and dinner

(2) For students who live in Addis Ababa :

[What we can cover]

- a little fixed amount of allowance for transportation
- lunch (only for 4 days of Mini-MBA, not for Enkopa)

(3) For students belonging to AATSU:

-AATSU will provide the accommodation and food when you will take a 4 days of Mini-MBA.

*Students who live in outside of Addis Ababa will be provided a transportation fee (necessary of submitting receipt), Students who live in Addis Ababa will be provided a little fixed amount of allowance for transportation.

Notes 2



-Notification of Results

- (1) Document screening: We will notify by e-mail by 22th September (tentative).
- (2) Pitch deck selection: We will notify by e-mail by 6th October (tentative)
- (3) Interview screening: We will notify by e-mail by 9th October (tentative).

-The system will automatically close at 12:00am (Ethiopia time) on 20th September 2023. Inquiries regarding overdue entries will not be responded to. Therefore, please be sure to check the entry items in advance and register well in advance.

- Only those that complete this application form and submit the two specified documents (Student ID and Pitch deck document of your business) by the deadline will be considered. Submissions received after the deadline will not be accepted.

- Never make false applications in your application or submissions. If a false application is discovered during or after program selection or participation, you will not only be disqualified from this selection process, but you may also be barred from applying for future JICA-related programs.

Contact information



Ministry of Innovation Technology of Ethiopia (MInT)
JICA, Project NINJA

Contact number :
0987377763,0934824675



ENKOPA SUMMIT

October 12
October 13

ADDIS ABABA, ETHIOPIA

OCT 12-13
2023

ENKOPA SUMMIT

SCIENCE MUSEUM
Addis Ababa, Ethiopia

“ETHIOPIA’S LARGEST ALL INCLUSIVE INDUSTRY EVENT ON ENTREPRENEURSHIP, INNOVATION AND TECH”

Establishing connections between: dreamers, thinkers, innovators, do-ers, tech experts, policy makers, start-ups, coders, investors, and academia, to make, accelerate, build, pivot, rethink, remake and collaborate on ventures transforming Ethiopia.

UNDER THE AUTHORITY OF



የሥራና ክምችት ሚኒስቴር
Ministry of Labor and Skills

ORGANIZED BY



PIONEERED BY

LAURENDEAU &
ASSOCIATES

SUMMIT OBJECTIVES



Boost networking among Ethiopian startups, global investors, inventors and corporations



Facilitate outcome focused connections



Correct information asymmetry for startups and investors



Demonstrate a filtered and yet comprehensive selection of promising products and solutions



Promote Entrepreneurship, Technology and Innovation



Present curated list of viable ventures



Showcase limitless opportunities



FEATURING 60+ OF THE MOST INNOVATIVE, INVESTABLE STARTUPS



INFLUENTIAL THOUGHT LEADERS' SESSIONS WILL INSPIRE INVENTORS

Establishing connections between: dreamers, thinkers, innovators, do-ers, tech experts, policy makers, start-ups, coders, investors, and academia, to make, accelerate, build, pivot, rethink, remake and collaborate on ventures transforming Ethiopia.





STARTUP CORNER SUPERPITCH CHALLENGE

- Shed light on the most innovative, investable opportunities
- Advance market-creating innovations
- Developers present their latest breakthrough
- Blitzscale ventures
- Present latest breakthrough from developers

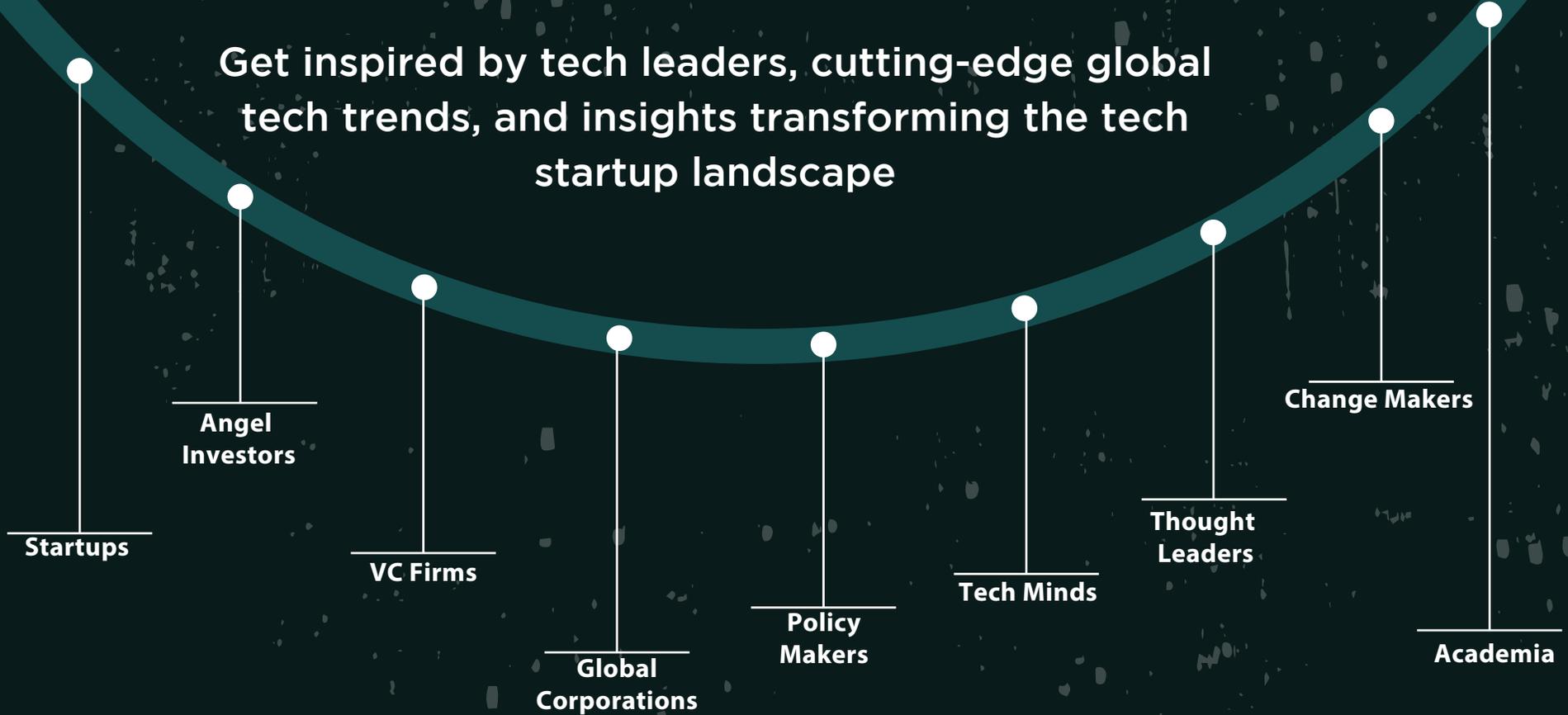


LOUNGE CONVERSATIONS SPEED DATING COCKTAIL PARTY

- Spaces where startups learn from innovative businesses
- Collaboration areas for all ecosystem stakeholders
- Intimate settings for investors meeting venture builders

WHO WILL BE THERE?

Get inspired by tech leaders, cutting-edge global tech trends, and insights transforming the tech startup landscape



EVENT STATISTICS

Join the most exciting tech event in Ethiopia – Enkopa Summit!

Connect with dreamers, doers, investors, and experts to transform the tech landscape of Ethiopia. Explore exciting panel discussions, expert presentations, startup corners, and hacking sessions. Don't miss out on limitless opportunities for entrepreneurship, technology, and innovation!



50+

Investors
(Angel, VC/PE/CVC)

100+

Speakers

60+

Startups

400+

Participants

WHY ENKOPA?



Investors meet market creating startups



Partners gain visibility at the biggest technology investment conference in Ethiopia, and influence trends



Startups get connected to a network of global investors.

Innovators get inspired, collaborate and network

PAID

BY INVITE ONLY

FOCUSED

VENUE

9:00 9:30 10:00 10:30 11:00 11:30 12:00 12:30 13:00 13:30 14:00 14:30 15:00 15:30 16:00 16:30 17:00 17:30 19:00

EXHIBITION HALL

EXHIBITION
OPENING
CEREMONY

MAIN STAGE

INAUGURATION
SPEECHES

HIGH LEVEL PANEL

CxO FORUM

_BUILD STAGE

METaverse/
GAMING

FINTECH

AI/ BIG DATA

HEALTHTECH

X-TECH

_INVEST STAGE

X-TECH

METaverse/
GAMING

FINTECH

AI/ BIG DATA

HEALTHTECH

_MAKE STAGE

HEALTHTECH

X-TECH

METaverse/
GAMING

FINTECH

AI/ BIG DATA

_TRAILBLAZE STAGE

AI/ BIG DATA

HEALTHTECH

X-TECH

METaverse/
GAMING

FINTECH

_ESPRESSO STAGE

CHAT 1

CHAT 2

CHAT 3

CHAT 4

CHAT 5

CHAT 6

CHAT 7

CHAT 8

_enkopaX STAGE

PROGRAM LAUNCH 1

PROGRAM LAUNCH 2

WORKSHOP ROOM 1

CODING WORKSHOP 1

CODING WORKSHOP 2

WORKSHOP ROOM 2

CERTIFIED CLASS 1

CERTIFIED CLASS 2

WORKSHOP ROOM 3

MANAGEMENT TRAINING 1

MANAGEMENT TRAINING 2

MEETING ROOM 1

SPONSOR SESSION 1

SPONSOR SESSION 2

MEETING ROOM 2

SPONSOR SESSION 3

SPONSOR SESSION 4

MEETING ROOM 3

SPONSOR SESSION 5

SPONSOR SESSION 6

EXHIBITION ROOMS

DEMO 1

TALK 1

DEMO 2

TALK 2

OFFSITE (TBD)

WELCOME RECEPTION

PAID

BY INVITE ONLY

FOCUSED

COMPLIMENTARY

VENUE

9:00 9:30 10:00 10:30 11:00 11:30 12:00 12:30 13:00 13:30 14:00 14:30 15:00 15:30 16:00 16:30 17:00 17:30 19:00

EXHIBITION HALL

BREAKFAST + GOLF (since 8am)

EXHIBITION HALL

OPEN TO PUBLIC

MAIN STAGE

INVESTOR FORUM

POLICY FORUM

_BUILD STAGE

METAVVERSE/
GAMING

FINTECH

AI/ BIG DATA

HEALTHTECH

X-TECH

_INVEST STAGE

X-TECH

METAVVERSE/
GAMING

FINTECH

AI/ BIG DATA

HEALTHTECH

_MAKE STAGE

HEALTHTECH

X-TECH

METAVVERSE/
GAMING

FINTECH

AI/ BIG DATA

_TRAILBLAZE STAGE

AI/ BIG DATA

HEALTHTECH

X-TECH

METAVVERSE/
GAMING

FINTECH

_ESPRESSO STAGE

CHAT 9

CHAT 10

CHAT 11

CHAT 12

CHAT 13

CHAT 14

CHAT 15

CHAT 16

_enkopaX STAGE

PROGRAM LAUNCH 3

PROGRAM LAUNCH 4

WORKSHOP ROOM 1

CODING WORKSHOP 3

CODING WORKSHOP 4

WORKSHOP ROOM 2

CERTIFIED CLASS 3

CERTIFIED CLASS 4

WORKSHOP ROOM 3

MANAGEMENT TRAINING 3

MANAGEMENT TRAINING 4

MEETING ROOM 1

SPONSOR SESSION 7

SPONSOR SESSION 8

MEETING ROOM 2

SPONSOR SESSION 9

SPONSOR SESSION 10

MEETING ROOM 3

SPONSOR SESSION 11

SPONSOR SESSION 11

EXHIBITION ROOMS

DEMO 3

TALK 3

DEMO 4

TALK 4

OFFSITE (TBD)

CLOSING PARTY

OUR SPEAKERS

EARLY CONFIRMED SPEAKERS



Mark Schoeman
Partner
Genesis



Bilen Mamo
ex Deputy CEO
EIH



Helen Yosef Hailu
Public Policy Manager
Meta



Grimt Habtemariam
Director
Cisco



Gary Bennett
Country Manager
Tek Experts



Gary A. Bolles
Chair Future Work
Singularity university



Delila Kidanu
Co-Founder
Koa Technology



David Gyori
CEO
Banking Reports



Clayton Naidoo
Senior Director
Cisco



Chris Maclay
Program Director
Jobtech Alliance

OUR SPEAKERS

EARLY CONFIRMED SPEAKERS



Garikai Nhongo
Manager
Smart Africa



Zaheer Dindar
Founder
Stealth Ag-Fintech
Startup



**Solofo
Rafenombolotiana**
Founder/CEO
DizzitUp



Raymond Asfour
CEO
Expectation State



Pascal Murasira
Managing Director
Norrskén



Pascal Meyers
Founder
Nohippo



Nate Yohannes
Group Product Manager
Meta



Matteo Rizzi
Co-Founder
FTS Group



Matina Razafimahefa
Co founder/CEO
SAYNA



Martin Roe
CEO
CCI Global



OUR SPEAKERS

EARLY CONFIRMED SPEAKERS



Rahel Boon-Dejene
Founder
R&D Group



Rahel Boon-Dejene
Co-Founder
Araya Venture Lab



Markos Lemma
Founder
Iceaddis



Samson Assefa
Managing Partner
Swaye Ventures



Addis Alemayehou
Chairman
Kazana Group



Henok Assefa
Managing Partner
Precise Consult



Robert Karanja
Founder
R&D Group



Amadou Daffe
CEO/Co-Founder
Gebeya



Andy Searle
Owner
Paladin Consulting



Dr Tigist Gebrehiwot
IP consultant
Alpha Nitrom Ethio

MEET IN ADDIS: CAPITAL OF AFRICA

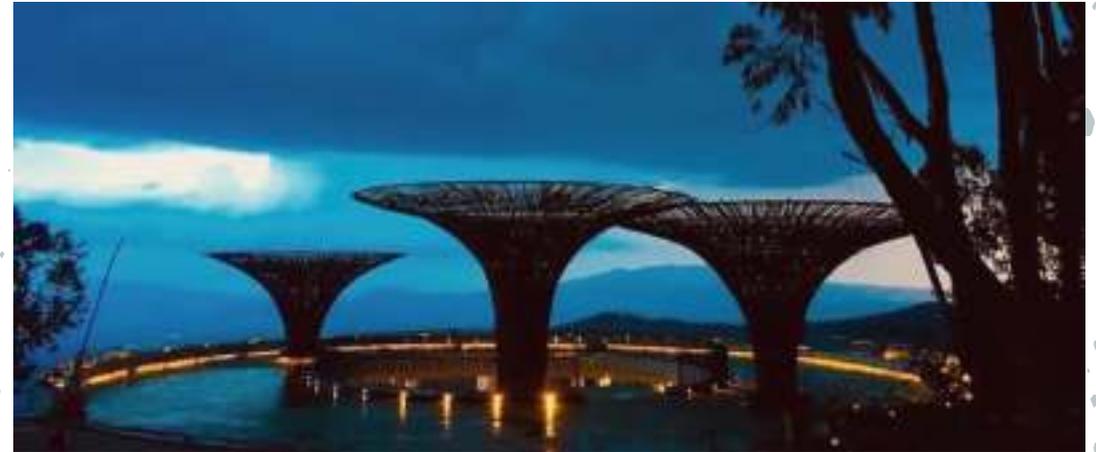
We are excited to invite you to Addis Ababa, Ethiopia for the upcoming Enkopa Summit!

With a lineup of renowned speakers, interactive workshops, and engaging sessions, Enkopa Summit promises to be an unforgettable experience.

Join us in the beautiful city of Addis Ababa, where you will have the opportunity to network with like-minded individuals, learn from industry experts, and discover the latest trends in technology.

Don't miss out on this incredible opportunity to be a part of the innovation happening in Addis!

MEET IN ADDIS ABABA: THE CAPITAL OF AFRICA



VENUE : SCIENCE MUSEUM

We are excited to share with you the amazing Ethiopian Science Museum!

This national museum located in Addis Ababa is a hub for science, history, culture, and natural heritage.

It showcases Ethiopia's rich heritage and promotes science and technology as an essential element of Ethiopia's development agenda.

The museum is a bridge between science, society, and technology, and it aims to advance understanding, improve lives, and shape the future while being respectful of the environment.

“

Join us at the Ethiopian Science Museum for the Enkopa Summit and discover the rich heritage of Ethiopia.

”



VENUE LAYOUT





ENKOPA SUMMIT

October 12
October 13

ADDIS ABABA, ETHIOPIA



 WWW.ENKOPASUMMIT.COM

CONTACT US

SALES INQUIRY

 +251 92 905 4462

 sales@enkopasummit.com

 Mon - Sat 08:30 - 18:00

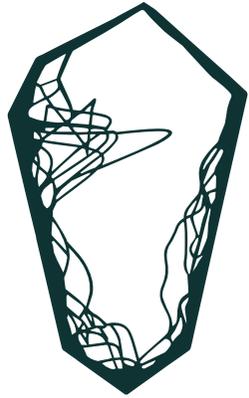
PRESS INQUIRY

 +251 92 905 4462

 press@enkopasummit.com

 Mon - Sat 08:30 - 18:00

**_BUILD
_INVEST
_MAKE
_TRAILBLAZE**



enKopm