

CORPORATE COMMUNICATION DIRECTORATE'S BRIEF PROFILE

Corporate Communication Directorate, one of the directorates of Arba Minch University, is duly engaged in establishing, managing and orchestrating meaningful channel of communication for internal and external audiences to create, promote and position AMU in its right place. It also maintains public & media relations and collates organizational mission, vision and goal in a coherent message for myriad stakeholders. By keeping university's website abuzz with current happenings and through various printed collaterals it puts university in a favorable environment.

Official structure: The directorate is headed by a Director and 11 experts in different areas of communication performing respective responsibilities to make communication meaningful.

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